

# Kittysplit – Press Kit



## Kitty *n, pl* Kitties

1. diminutive name for a kitten or cat
2. any shared fund of money

## Story & Mission

Whilst we were on a joint skiing trip in 2012 we realized that sharing costs within a group was a massive pain. One person had to volunteer to make an Excel sheet that somehow made sense of everything. But there was no way of sharing the workload, and the resulting sheet was so complex that understanding it was almost as hard as creating it.

We searched in vain for a painless online solution. One that was simple and worked without fuss or registration. Finally, we got together, drank beer and stroked our chins and set out to make **splitting costs as easy as humanly possible**.

The result: **Kittysplit**

## Business Facts

- Operating since 2012
- Web-only till July 2025
- Android App Release: August 1st, 2025
- iOS App Release: September 10th, 2025
- Millions of Kitties created since 2012

# Testimonials

We have millions of happy users. Here's some feedback from a few of them:

- *"This is spectacular! Used it on a girls trip to Vegas and it worked like a charm!"*
- *"Absolute live saver for group holidays! Squabble free accounting. Amazing variety of options for ensuring costs are fairly split. Great UI, mobile friendly. A+++"*
- *"You're too awesome!! Thanks!"*
- *"Really great app. Brilliant on holiday with 5 friends."*
- *"I love, love the website! It makes it so easy to share transactions between a group of people and the UI is beautiful."*
- *"Love you! Thanks a lot!"*
- *"Amazing piece of software!"*
- *"Nothing to improve, just saying how much I love this tool! It makes traveling with others and shared gifting so much easier!"*
- *"Thanks a ton for this amazing service! I use it with my friends for every vacation, day trip or party. Clear user interface and quick performance. Please keep up this great work."*
- *"Love your product, highly usable and cool"*
- *"Love it thank you for creating this"*

# Team

We are a team of three behind Kittysplit and also the sole owners. We share all the development and product responsibilities:

- Jonas Adler
- Andreas Follmann
- Luzian Wild

Each of us individually and together worked for a multitude of companies from large corporations to small startups on backends and apps for 25 years.

# History

Starting 2014 the three of us joined forces with the mission to work on and launch product ideas of our own. Most of them were only mildly successful.

At the end of 2014 we started supporting our friends from Kittysplit, who reached out for help with their quickly growing hobby project. By Spring 2015 we helped launch a completely revamped product from a technical standpoint, UX and redesign with the logo still present today.

In October 2017 the “Kittysplit UG” company was established with the 5 active people working on the product for the last years as founders (Caspar Wrede, Matt Henderson, Jonas Adler, Andreas Follmann and Luzian Wild). By September 2021 the current team ( Jonas Adler, Andreas Follmann and Luzian Wild) took full ownership.

# Press Coverage

Links to some coverage Kittysplit received over the years:

- [Deutschland Funk Nova - 12/2024](#)
- [Zeit Online - 01/2024](#)
- [Sueddeutsche Zeitung - 05/2015](#)
- [Business Insider - 04/2014](#)
- [Deutsche Startups - 04/2013](#)

# Contact

The easiest way to get in contact with us, is via email:

**hello@kittysplit.com**